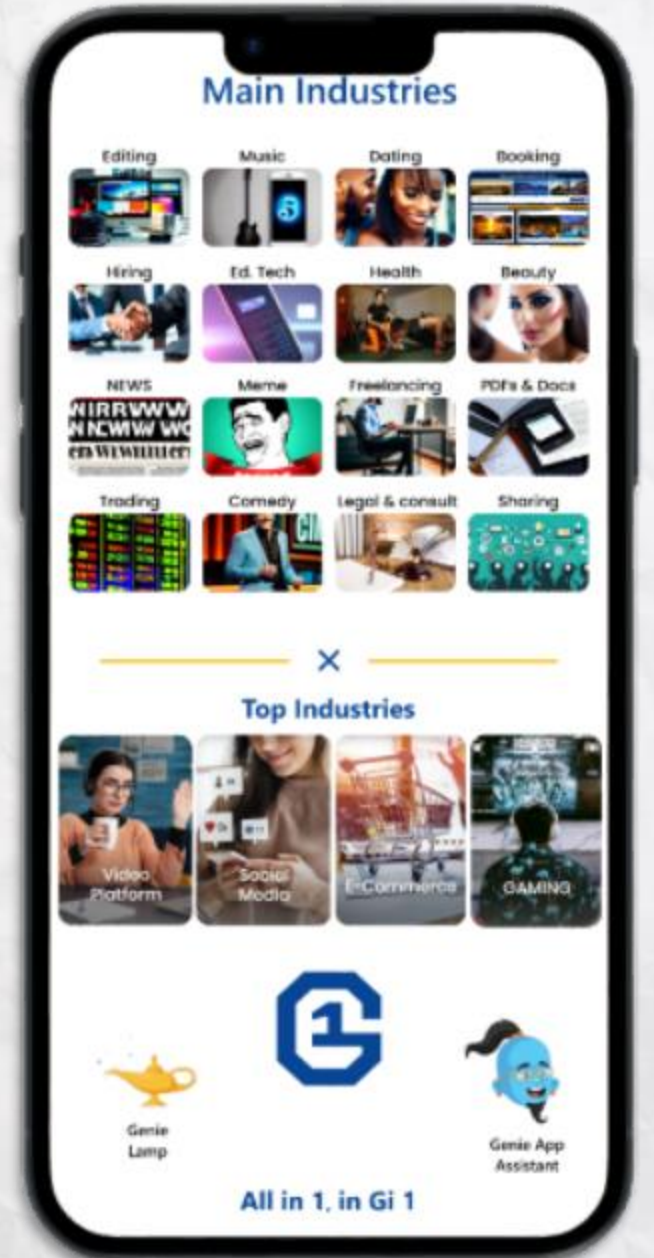


INTRODUCING YOU THE 'Gi1'



All in 1, in Gi1





Gi1: Vision, Aim & Mission



VISION • We The Gi1, Will Be The No. 1 Or The Only 1
But We Will Be The 1



MISSION • Everything for everyone in only one super app.



AIM • To Create 1 stop solution for everything, a streamlined all-in-one app hub, offering one all-inclusive mall of apps for ultimate convenience of all.



Executive Summary



Introducing Gi1,

The ultimate all-in-one super app with its curated selection of top 30 small and big industries, convenience through cutting-edge features and futuristic services, and revolutionizing the app ecosystems in a single, professional platform.



PROFITABLE:- We have a wide range of business models and diverse revenue streams, spanning will break records of profit.



Experience Genie-theme, a wish-fulfilling destination where all your desires are magically realized in 1 place.



A visionary platform and a home for creators and users seeking a 1-stop solution for all their multi-platform needs and wants.



All in 1 super app with our own social media, e-commerce, editing, games, bookings, hiring, health, beauty, video/music, memes & more.



Raising our seed round of \$2 million & diluting 10% equity of Gi1 at a \$20 Million pre-money valuation.



A perfect team of 4 combines visionary leadership, versatile coding abilities, and exceptional design skills with our diverse experiences.



Ready with a polished mockup, legal setups, and a fully functional prototype for both social media and e-commerce industries.



People want more things in less, many things in once and everything in 1.

People's problems



MULTIPLE APPS ARE THERE FOR MULTIPLE PURPOSES WITH DIFFERENT FEATURES, SERVICES & SYSTEMS IN EVERY APP.



MANY APPS ARE THERE FOR ONLY 1 PURPOSE AND ONE CAN'T ACCOMPLISH THEIR ALL DAILY ACTIVITIES IN 1 APP.



EACH & EVERY APP HAS DIFFERENT FEATURES AND VARIOUS SERVICES WITH SEPARATE SYSTEMS & USER EXPERIENCES.



MORE APPS USE MORE SPACE, USING EXPERIENCE OF EVERY APP IS DIFFERENT AND PRIVACY IS NOT SECURE IN ALL PLACE.

'Gi1' the 1 Solution

Gi1' THE ALL-IN-ONE SUPER APP HOUSING THE TOP 30 SMALL & BIG ESSENTIAL PLATFORMS OF THE TIME IN ONLY 1 PLATFORM.



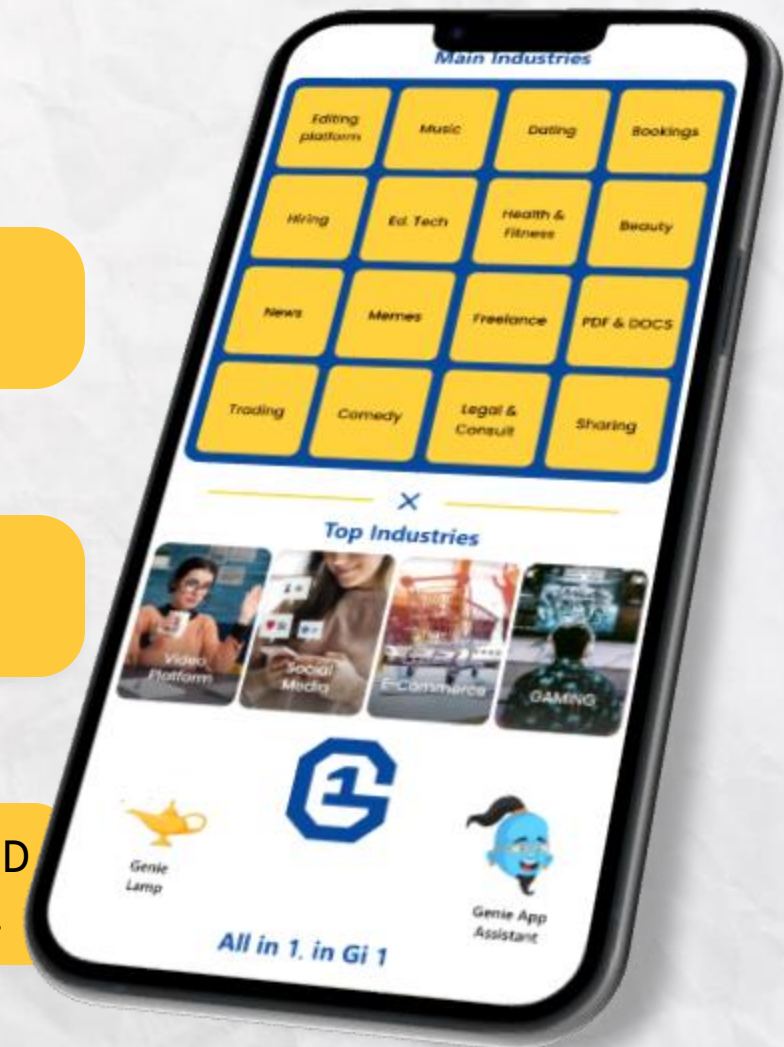
A UNIFIED ECOSYSTEM OF MANY INDUSTRIES, CATEGORIES, AND SERVICES FOR YOUR ALL DAILY ACTIVITIES.



A DIGITAL MULTIVERSE WHERE 30 MOST NEEDED AND ANTED PLATFORMS OF TODAY INTERSECT SEAMLESSLY IN A SINGLE SPACE.



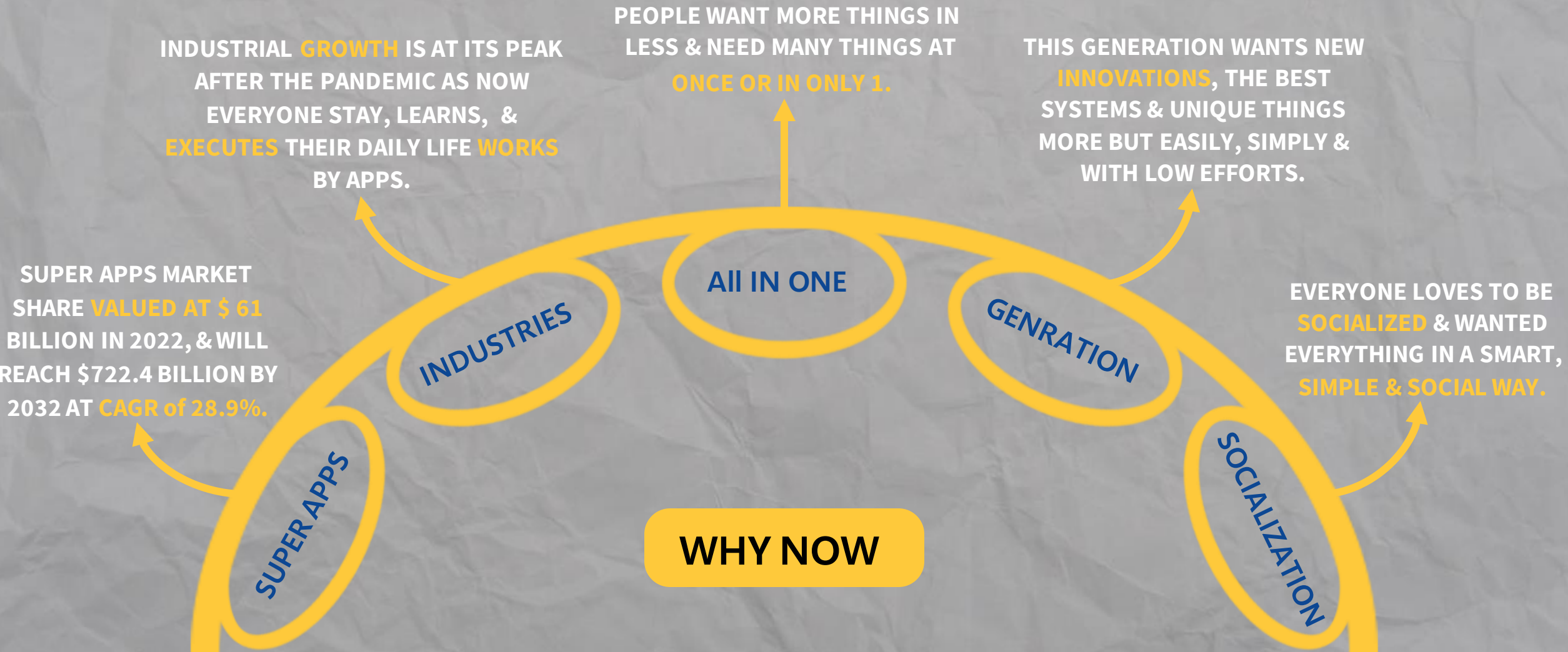
A WISH-FULFILLING PLACE WITH SIMPLE, SOCIAL & 1 INTEGRATED USING SYSTEM ID FOR ALL PLATFORMS AND SAVES MUCH SPACE.





For need, the right time is 'NOW'

INTERNET & APPS PENETRATION IS OF 5 BILLION WHICH IS 69% OF THE WORLD'S TOTAL POPULATION.



USPs & key differentiators

WHY YOU CHOOSE GI1?



- ✓ All currently needed & wanted platforms are integrated into one super app.
- ✓ Home for creators to maintain their whole community of every platform in 1 place.
- ✓ Mall for users as all the latest, best & unique features of each platform will be there.
- ✓ Same using system of all platforms for easy to use, simplicity & less effort.

- ✓ Complete socialized app to make the using system better, uncomplicated & enjoyable.
- ✓ Only 1 ID to handle your all platforms & all accounts in a safe & secure way.
- ✓ Genie coins, demand system, app assistant & your wishes will be fulfilled by genie's Gi1

Entry barrier & our blue ocean



Entry barriers for our competition and Gi1 blue ocean.



- **FIRST IN THE MARKET, EARLY BENEFITS.**



- **EVERYTHING FOR EVERYONE IN JUST 1 APP.**



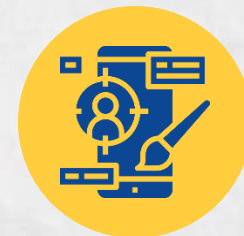
- **FULLY SOCIALIZED APPS ALL INDUSTRIES ARE IN SOCIAL MODE.**



- **EASE OF USE, SIMPLICITY & FAST**



- **Gi 1 A WHOLE MULTIVERSE OF ALL CATEGORIES.**



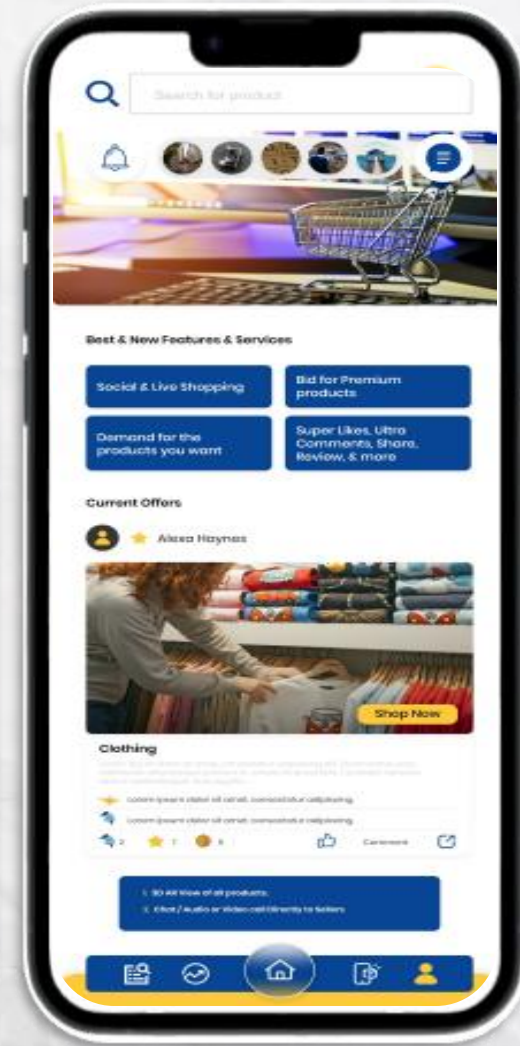
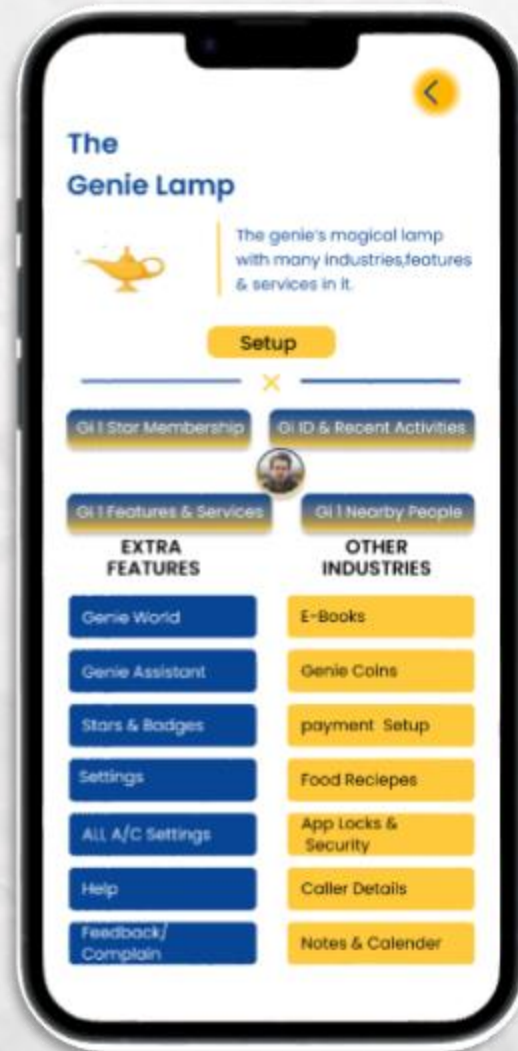
- **NEW DESIGN WITH NEW USER INTERFACE & EXPERIENCE.**

'Gi1' The 1 super app

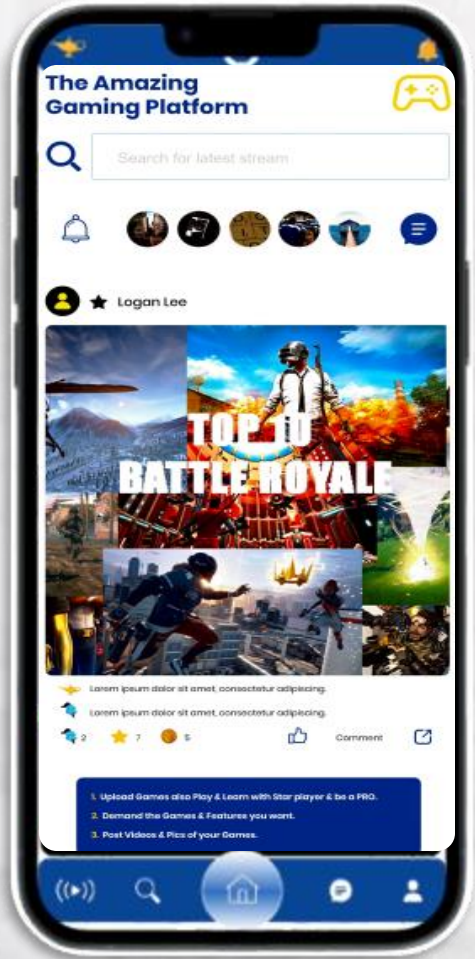


Introducing Gi1, the revolutionary super app that integrates the highest platforms and diverse industries, providing a comprehensive and professional solution for all your needs.

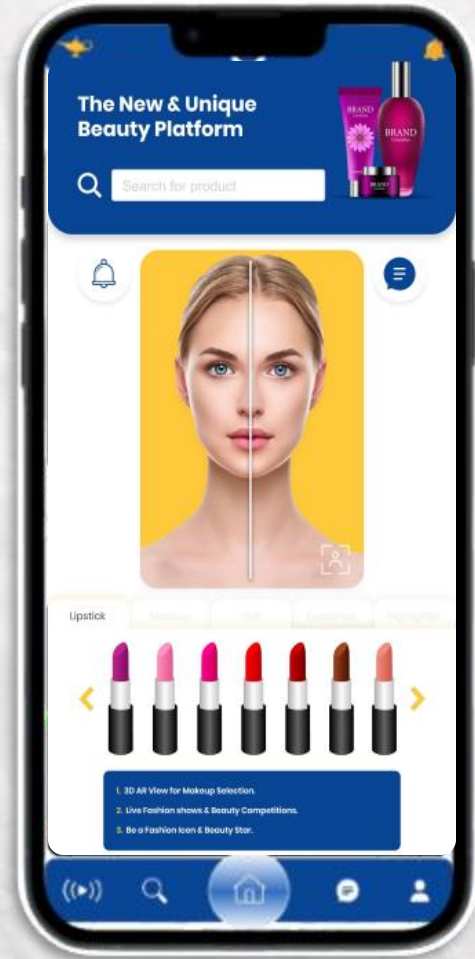
Gi1 simplifies your all activities, offering seamless handling, enhanced user experience, and an efficient system, ensuring productivity at every step. So, optimize your all workflow with only 1 super app.



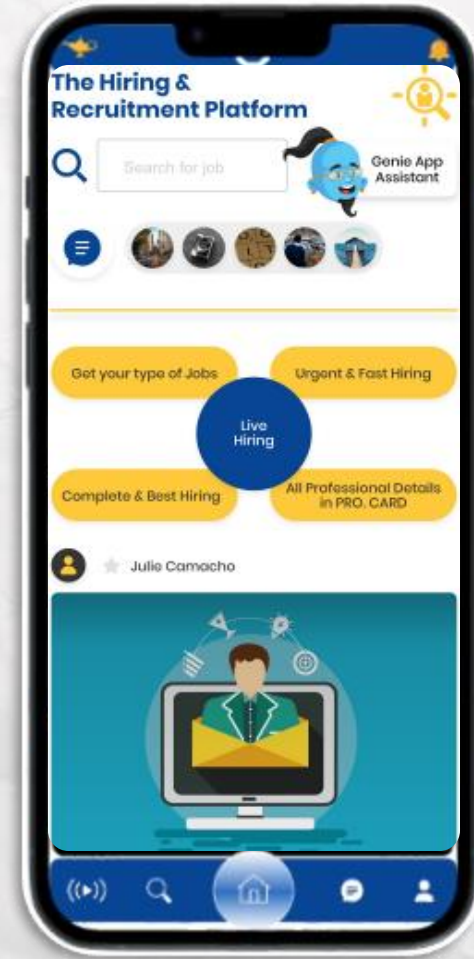
Futuristic & revolutionary app



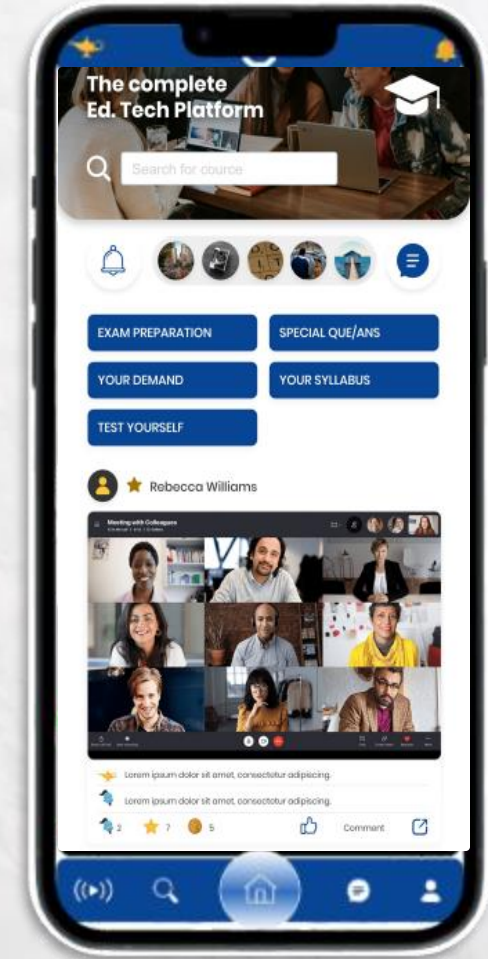
Game (Amazing Gi1 Gamezone)



Beauty (Unique Beauty & Fashion Platform)



Recruitment (Problem Solving Hiring Platform)



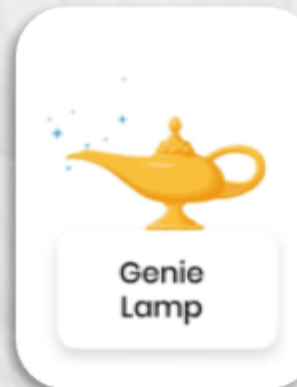
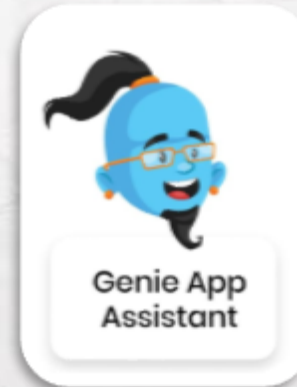
Edu Tech (Complete Ed. Tech Platform)



'Genie' theme and AI. app assistant

The enchanting world of 'Gi1,' is inspired by the theme of Genie and Aladdin. A place of wonder where wishes come true with the power of your own AI assistant, a modern-day 'GENIE.' Experience a golden era of fulfillment and wonder as 'Gi1' grants your all desires effortlessly."

- Meet 'Genie,' your all-in-one super-app AI assistant, transforming your words into seamless app actions.
- Experience the power of Genie as it effortlessly handles all your app tasks with precision and ease.
- Accomplish your all app works by your words, a complete AI bot and your own personal app assistant will serve you all-time and will fulfill your all wishes and wants.



The existing challenges



The gap in the market lies in providing all in 1 super app a complete mall of apps & a 1 stop solution of for all platforms

MOST DOWNLOADED



MULTIPLE INDUSTRIES



All in 1, in Gi1







ALL IN ONE APP

WIDE RANGE SERVICES

'Gi1' Competitive advantages



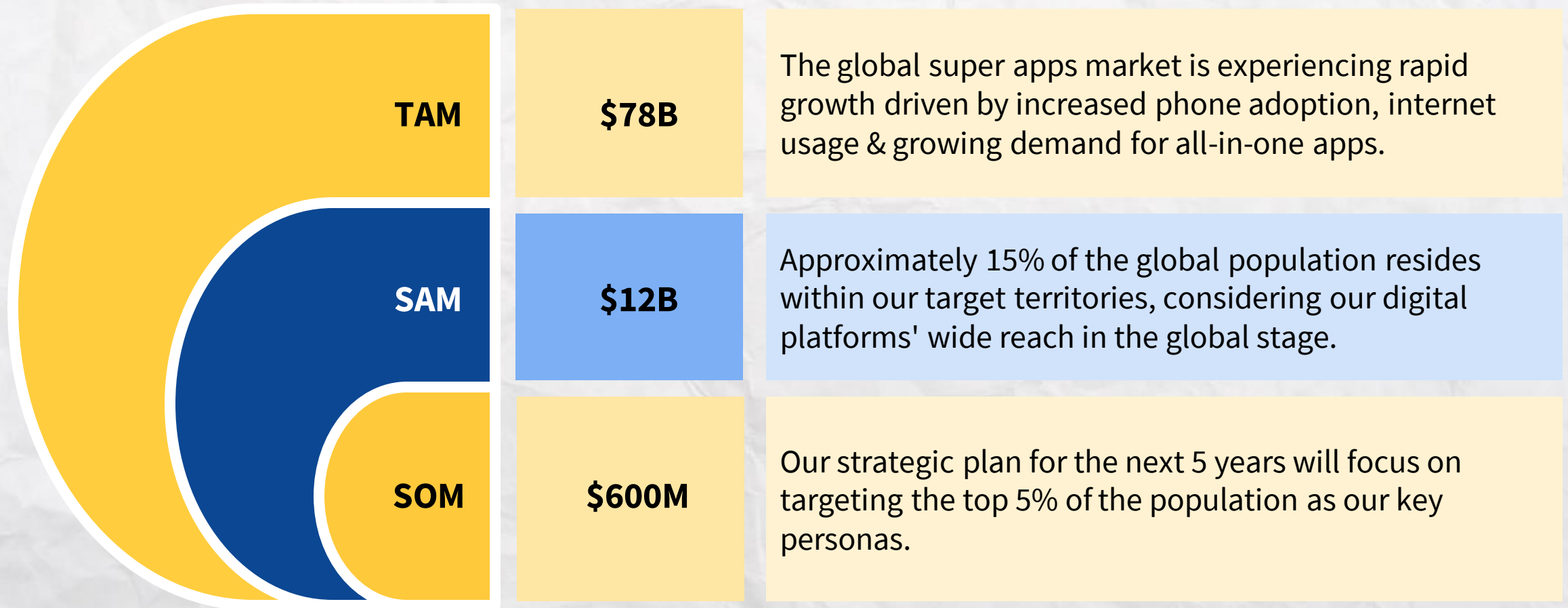
WHAT MAKES US DIFFERENT?

				
20 +industries or platforms	✓	✗	✗	✗
'NO' 3rd party apps or support	✓	✓	✗	✓
Same UI of all with all current Elements	✓	✗	✓	✗
Socialization, for every category & 1 place complete handling	✓	✗	✓	✗



TAM, SAM, SOM

The super apps market worth is estimated at \$887.30 billion from 2023 to 2033 & market is assessed to trail at CAGR 27.5% globally.



Our targeted audience



Demographics

Psychographics

Youth between 18-24 age group who spends 112.6 hours monthly only on apps.

More time spends on apps of multiple industries.

People between the 25-34 age group spend 102.5 hours monthly only on apps.

Socialized system people want everything in a social way.

Users who use multiple apps for different purposes.

Wants everything in 1, many things at once & all in 1.

Creators who use many platforms.

Newcomers who want to show their talent & want fame.

People wanted many things in 1 place.

Low space for more apps & less time to maintain & know all

Executive business model



Gi1 spans the top 30 industries, featuring the largest and most successful business models of our time, presenting a compelling investment proposition.



Subscription

Prime things of all industries & multiple plan selections with all types of ranges.



Sales

All types of products & services selling online for everyone & Gi1 courses for creators.



Advertisements

Vast & wide place to show ads to targeted people, exact industries & best ways.



Promotions

Creators promotions for more reach & for users more growth on perfect place & people.



Charges / Fees

It inc. platform fees, show charges, launch fees, bookings commission, sale's charge & consult fees.

Revenue streaming framework



Gi1 have a wide range of income streams, positioning us as the platform with the highest revenue sources in the industry.



Freemium model

It will consist
2% conversation rate
from free to paid.



Star Membership

Special features,
services & systems
starts from as low \$1
to high \$5 depends on
industries.



Commission

3 to 5% fees on all
bookings, course sell,
consult charges,
freelances, live shows
& launches.



Sales

On products sales
10% to 15% charges
from sellers & other
profit margins from
customers.



Ads & promos

\$1 to \$100 range for
daily, weekly &
monthly plans in
different industries &
place selections.



GTM strategy for customer acquisition

I. Direct & referral marketing

- Organic growth by word of mouth
- Public relations & affiliates
- Referral system & schemes

III. Collabs & partnership

- Collaborations with popular creators
- Partnerships with other brands & startups.
- Promotions by distributive channels

V. Genie marketing

- **Genie stars** : Awards for Gi1 stars.
- **Wishes** : Marketing on wishes fulfilling.
- **Genie coins** : Free shopping & invest,
- **Gi1 Demands** : Demands completion from stars.
- **App assistant** : Talk & share the experience.

II. Stars & influencers

- Advertisements from stars & celebs
- Influencers branding & promotions
- Marketing by socialized & trending people

IV. Campaigns & events

- Unique marketing campaigns
- Public events & on shows branding
- Experience marketing with people

Traction we achieved



Mockup

A complete structure & design of the app with the presentation of the company's working system.



Team

The perfect team of 4 people inc. business person, coder, designer & executor.



Legal

Proper registration of the trademark of the company's brand name, logo & other registration is in process.



Prototype

Full prototype of our app's 2 big industries, social media & e-commerce.



Website

Developed a complete website for people with information & introduction to the company.



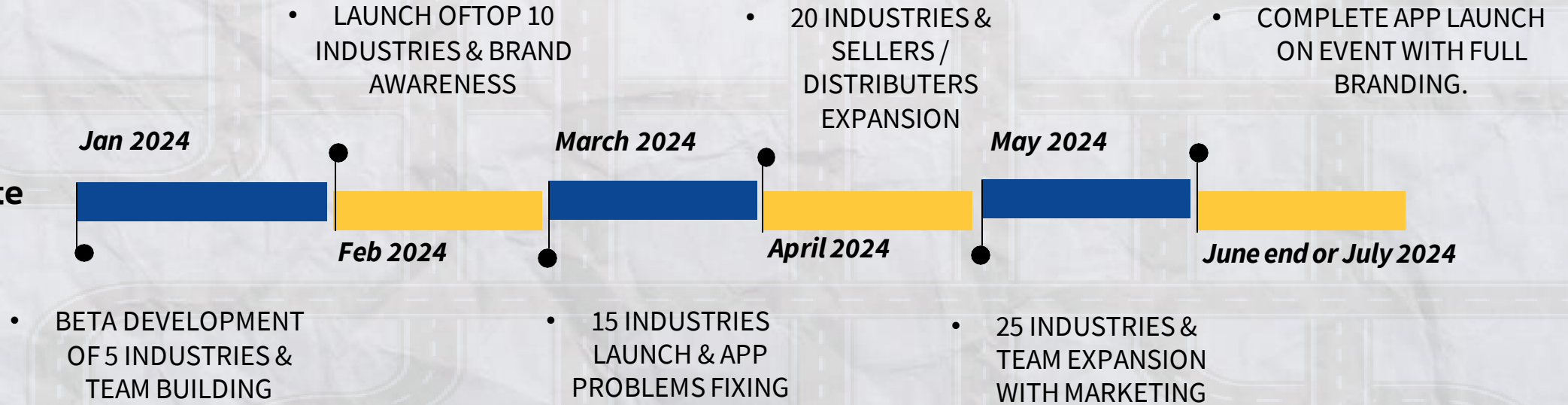
Structure of other industries & market research

Perfect structure, design & system of other industries & proper market research with people's needs & demand is done.

Milestones & Our Roadmap



Funding to Date



Future expansion plan



METaverse

A COMPLETE VIRTUAL WORLD AS 'GENIEVERSE' WITH ALL PLATFORMS IN STIMULATED FORM.



REAL ESTATE

SELL, BUY, LEND, OR INVEST IN ALL TYPES OF PROPERTIES & LAND IN THE WHOLE WORLD.



3D PRINTED THINGS

CUSTOMIZE OR MAKE YOUR OWN PRODUCTS WITH ALL ELEMENTS & GET THEM 3D PRINTED.



SPORTS

ALL FORMS OF SPORTS LEAGUES & A WHOLE SPORTS UNIVERSE FROM LEARNING TO WATCHING IN 1 PLACE.



LANGUAGE

LEARN OR TEACH ALL TYPES OF LANGUAGES BY PROFESSIONALS & CONNECT WITH DIFFERENT PEOPLE.



GENIE COINS

BUY, SELL, OR INVEST IN THE COINS NOW & LATER, AND TRADE THE COINS YOU COLLECT IN THE FUTURE.

The 'Gi1' Multiverse



TOP 30 INDUSTRIES OF ALL TIME IN JUST 1 APP.



The ultimate socialized multiverse where **30 industries converge**, offering a comprehensive platform integrating the **functionalities of over 100 apps**, providing a unified and immersive experience for users worldwide.

Underrated Legal Safeguard

"TOP 4 BIGGEST LEGAL MISTAKES BY BIGGEST PLAYERS OF ALL TIME "



- In 2016, Volkswagen agreed to a \$14.7 billion settlement after it came to light that the company had been deliberately cheating on emissions tests.



- In 2018 Visa and MasterCard agreed to pay up to \$6.2 billion as of a lawsuit brought on by U.S. retailers over unfair swipe fees.



- The drug companies are to pay \$3 billion as part of a criminal and civil case for misbranding Paxil and others.



- A lawsuit was filed against Apple patents related to software & all. In May 2017, Nokia reported that Apple ended up paying Nokia a whopping \$2 billion.

As a law aspirant with my extensive legal knowledge, I can safeguard billions for our investors and preserve our company's esteemed reputation and brand image, assuring trust among the public.

The "Gi1" Team



SHAKIL PATEL
CTO

Gujarat-based pure coder, designer & ethical hacker.

Student in BCA. Computer apps & also made people's projects.

Made apps for his own college & own developed sites & apps.

Skills in more than 10 languages can code for hours & an active learner.



MSD (MUHAMMAD SAAD)
Founder & CEO

Gujarat based 20-year-old founder, entrepreneur & law aspirant

Earlier worked operating executor in a water conditioner startup.

Working on this idea for the last 4 years & made it after the pivot of my last startup.

Skills in business, entrepreneurship, communication, legal, management & consulting.



AAMIR DUDHWALA
COO

Gujarat-based complete coder, designer & executor.

Passed out BCA recently & developed & designed many own apps.

Made e-commerce, books store apps & also social working sites & apps.

Skills in more than 8 languages, perfect designer & dealing master.



SAHIL PATEL
CDO

Gujarat-based perfect designer, coder & professional gamer.

Passed out BCA recently & a master's in designing field & gaming industry.

Worked for 2 years in a small company as a designer & made many projects.

Skills in more than 7 languages, pure designer & silent worker with violent designs

Investment opportunity

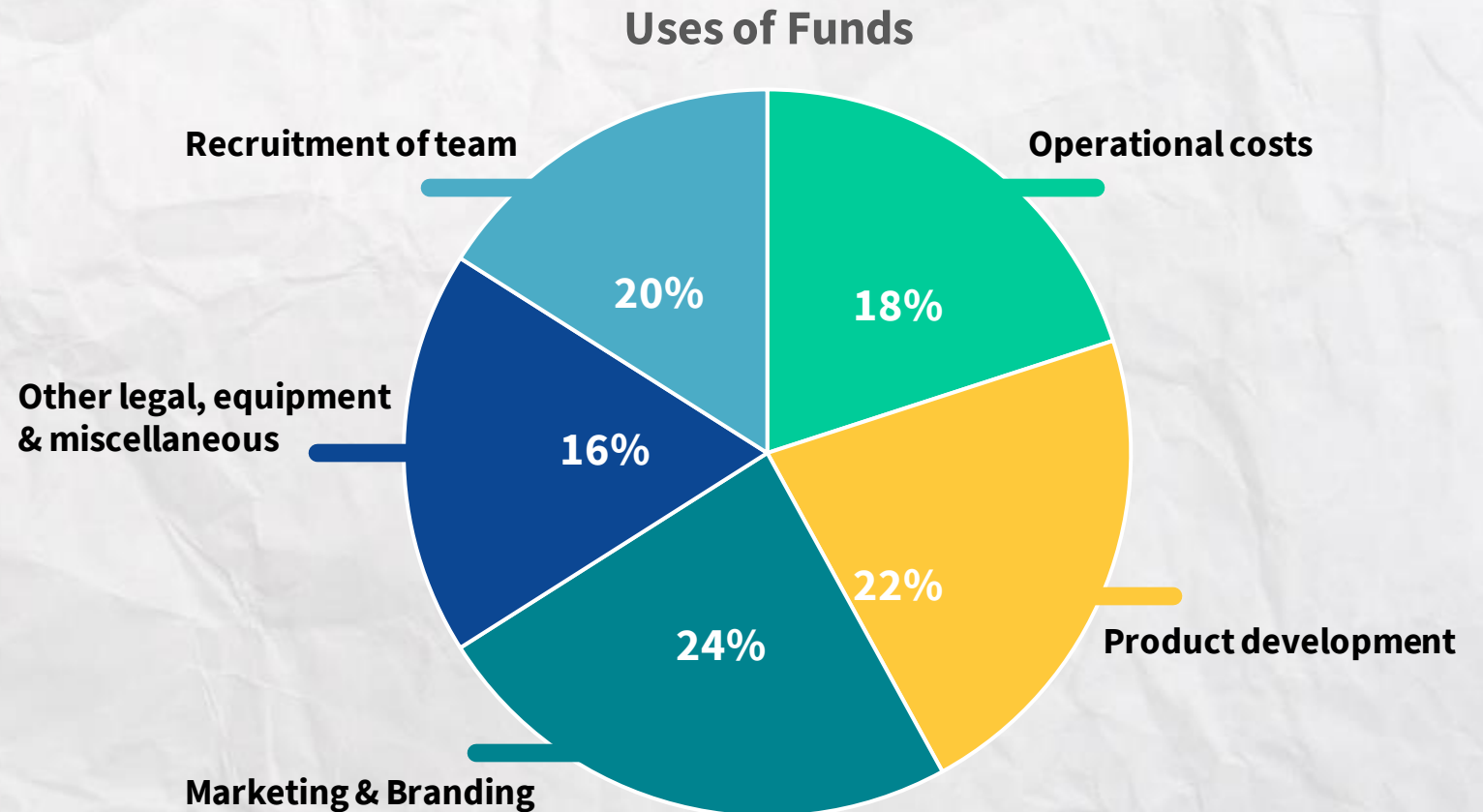


We are seeking

Raising \$2 million & diluting 10% equity at \$20 Million pre-money valuation.

We have a complete team to develop the product but we are raising funds for **3 reasons**

- Opportunity to recruit top talent at lower cost during layoffs.
- Tech-driven productivity: AI, AR, product dev & licenses.
- Early marketing, brand awareness, customer benefits & collaborations for profitable business.



Billionaires Plans



The unimaginable rise of " SUPER APPS " creation and demand.

THE ECONOMIC TIMES tech
English Edition • 25 July, 2023, 07:12 PM IST | Today's Paper

Home ETPrime Markets News Industry Rise Politics Wealth Mutual Funds Tech Careers Opinion NRI Penache ET NOW Spotlight

tech | Morning Dispatch

Invested \$2 billion in Neu, app revamp paid off-Tata Digital CEO; VCs chase deep tech, climate tech, AI deals

Published on 5 Jun, 2023

OfficeChai

Reliance Is Reportedly Building A Super-App Which Will Cover "Every Imaginable Consumer Need"

© AUGUST 24, 2021 & OFFICECHAI TEAM

YOURSTORY

ELON MUSK REBRANDED TWITTER TO 'X': THE DAWN OF A SUPER APP ERA

a16z

SUPER APPS ARE COMING

Connie Chan

 **The Indian EXPRESS**
JOURNALISM OF COURAGE

India Ahmedabad Videos Audio Explained Education Politics Opinion Entertainment Investigations Lifestyle Tech Sports Prem

Elon Musk wants to create an 'everything app'; what is it?

It's the "Gi1 "



All in 1, in Gi1

THANK YOU FOR YOUR TIME

CONTACT US

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